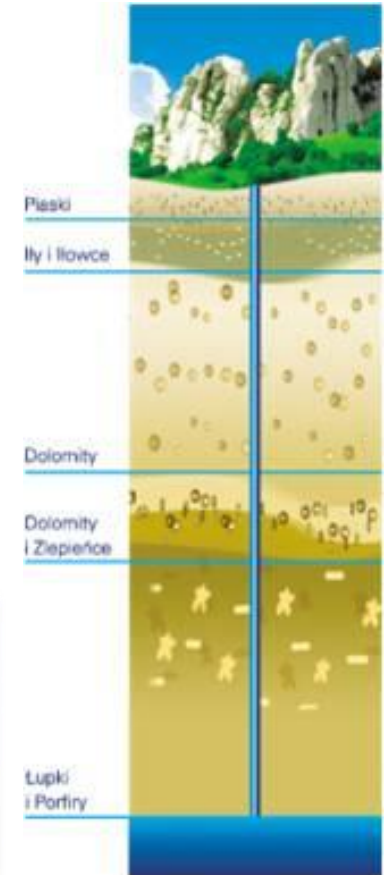




JURAJSKA

Spółka z o.o.

The Jurajska water is extracted in an **ecologically clean region** of Poland, in the Kraków and Częstochowa Jura. It is extracted from the depth of 115 m from a bed rich in water. The **waterproof layer** of loams and dolomites protects the bed from external pollution. It contains all the elements that have health significance: calcium, magnesium, sodium, chlorides, sulphates, iron, fluoride, iodide and bicarbonates. Jurajska contains 500 mg minerals per 1 L and an **excellent proportion of calcium to magnesium 2:1** which guarantees optimum absorption of both Elements in the human body.







Over 50 years of experience

The company's history goes back to the year **1959**. The company has been operating for **over 50 years**; Jurajska® has been constantly improving its operation.

1959: Powiat Association of Commune Cooperatives is established;

1976: the company's directors decide to construct one of the largest production plants of natural mineral water in Poland; **1984:** production of natural mineral water Jurajska is launched;

1989-1990: the employees establish an independent Labour Cooperative;

2005: revolutionary change: the new logo of the company appears;

2012: launch of a modern production line for manufacturing of beverages in PET 1.5 L, 0.5 L and 2 L packages, which increases production capacity of the company even further;

2013: transformation of Jurajska Labour Cooperative into a limited liability company (Sp. z o.o.).

Four independent **technological lines** and state-of-the-art equipment guarantee maintenance of crystal clear cleanliness of the produced Jurajska mineral water and beverages produced on its basis. Our machine park guarantees that **the produced beverages do not have contact with air at any production stage.**

Total productivity: even 70,000 bottles per hour at one time in various capacities



A modern physico-chemical and microbiological **laboratory** equipped with laminar flow closets, a spectrophotometre, atritrator, ultrasound washers, digestorium, pH metres with conductors and many other devices operating at top international standards.

Top quality products are our most important objective...



Modern warehouses – we have modern warehouses and logistic premises in Postęp with a surface area of over 60 000 m³ and in Myszków of 24 000 m³, equipped with state of the art solutions and technical devices.

Everything delivered on time...



Over 200 people – **qualified personel** constantly increasing its competences. Jurajska Sp. z o.o. perceives its employees as capital which does not lose its value as material assets. Employees of Jurajska are not included in the "cost" column, but they are entered in the "investments". Jurajska knows that human knowledge is a decisive factor conditioning creation of value in modern business.

People create a company...





JURAJSKA

PRODUCTS



Natural Mineral Water Jurajska



Natural Mineral Water Jurajska

- *Jurajska Mineral Water contains important minerals for the human body*
- ***500 mg minerals in each 1L**, which means that it can be consumed by people at any age, without limitations*
- *Ideal **proportion of calcium and magnesium 2:1** guarantees optimum absorption and correct balance of both elements in the human body*
- *Naturally clean water from ecologically clean region of Poland: Kraków and Częstochowa Jura*
- *Has excellent taste and ideally quenches thirst*
- ***TASTE IN CLEAR FORM** – originally clean, crystalline, **first contact with air only at being opened by the consumer***
- *Types: Natural Mineral Water Jurajska carbonated 1.5l and 0.5l, Natural Mineral Water Jurajska non-carbonated 1.5l and 0.5l, Natural Mineral Water Jurajska slightly carbonated 1.5l, Natural Mineral Water Jurajska SPORT 0.5l*



Functional Jurajska® Water





Functional Jurajska® Water

Jurajska® Water with Magnesium and Vitamin B6

- *the combination of Natural Mineral Water Jurajska with Magnesium and vitamin B6 - vitamin B6 and magnesium are the most wanted dietary supplements nowadays*
- *100 ml of Jurajska with Magnesium and vitamin B6 supply 7.5% daily demand rate of our body for Magnesium and vitamin B6*

Jurajska® Water with Calcium

- *the combination of Natural Mineral Water Jurajska with Calcium originated from Aquamin - Calcium is very wanted dietary supplements*
- *1.5 L bottle of Jurajska with Calcium supply 22,5% daily demand rate of our body for Calcium*
- *Calcium added to Natural Mineral Water Jurajska originated from Aquamin - so-called Natural source of Calcium. It is produced from red algae which occur only in three places in the world characterized by unusual purity. Aquamin is 100% product from renewable vegetable resources. It has multiple health benefits proven by scientific research*



Flavoured Jurajska`s Water



Flavoured Jurajska

- Excellent combination of **natural mineral water** and fruit flavour
- **Without artificial** sweeteners
- Magnificent fruit flavour thanks to **natural aromas** or juice additions
- Excellent quality at attractive price
- Extensive selection of flavours both in carbonated and non-carbonated variants: non-carbonated: savoury strawberry 1.5 l and 0.5 l, fresh lemon 1.5 l and 0.5 l, sweet wild strawberry 1.5 l and 0.5 l, juicy apple 1.5 l and 0.5 l, tasty grapefruit 1.5 l and 0.5 l, carbonated: refreshing lime 1.5 l and 0.5 l, sunny orange 1.5 l and 0.5 l, juicy apple 1.5 l and 0,5l
- Carbonated apple-flavoured Jurajska 1.5 l with stevia –product with decreased sugar content. Some of the sugar and/ or glucose-fructose syrup was replaced with natural sweetener –stevia
- Carbonated Jurajska with lime flavour 0.5 l BIO –product sweetened with sugar from organic farming, the so-called BIO sugar.



Jurajska`s Tonic Water



Jurajska`s Tonic Water

- Unique, refreshing flavour that quenches thirst*
- Delicate flavour: Jurajski Tonic is less sour than many other tonics at the market due to which its flavour is valued by customers*
- Produced with natural mineral water Jurajska***
- Does not contain quinine**, thence it is safe and may be consumed by children and pregnant women*
- Excellent quality at attractive price*
- Tonic **selected by consumers most frequently** since 2003; every fourth sold bottle of tonic in Poland is Tonic Jurajski – more popular than the most recognized brands*
- Tonic Jurajski with flavour encompasses three additional flavours supplementing the portfolio in the tonic segment. Three flavours: citrus, grapefruit and pommelo*
- Capacity: tonic Jurajski 1.5 l and 0.5 l, tonic with citrus flavour 1.5 l, tonic with grapefruit flavour 1.5 l, tonic with pommelo flavour 1.5 l*



Jurajska`s Ice Tea



Jurajska Ice Tea

- **Composition of natural mineral water Jurajska with tea extract with a bit of fruit juice and subtle aroma**
- The refreshing **tea aroma excellently quenches thirst** during hot days
- Excellent quality, exceptionally rich flavour at a very good, **competitive price**
- Properly selected composition of fruit aromas and tea extract ensures **excellent flavour**, as well as a lot of **inspiring freshness**
- **Jurajska Ice Tea** is something more than a tasty **drink**; this is also a gulp of positive energy, joy, humour and optimism
- Market innovation in the segment of ice teas on account of **decreased calorific value obtained in a fully natural manner**
- **30% less calories** in comparison to prior products.

- **Naturally sweetened**: sugar and/ or glucose/ fructose syrup + **Stevia (natural origin sweetener)**

- A proposal for demanding customers who value **high quality of products**, thanks to which they may combine a healthy lifestyle with the pleasure of flavour
- **Extensive selection of flavours**: lemon 1.5 l and 0.5 l, peach 1.5 l and 0.5 l, raspberry 1.5 l and 0.5 l, green tea with mint and lemon 1.5 l and 0.5 l, tropical fruit 1.5 l and 0.5 l



Frutek Aqua



Frutek Aqua

- The basis of this product is **Natural Mineral Water**; nothing quenches thirst better than clean water from the depths of the earth
- **Crystal clear water and fruity flavour without artificial sweeteners** is an excellent combination. Frutek Aqua quenches thirst perfectly and brings joy and energy for action
- Frutek Aqua is an excellent companion at trips, cycling excursions, afternoon sports activities and learning
- FrutekAqua is an ideal solution for active children who want to express their individuality and emphasize healthy life style
- Selection of flavours: lemon 0.5 l, raspberry -apple 0.3 l, strawberry 0.5 l and peach 0.5 l



Frutek

- *Fruity land of **flavour for youngest children***
- *Tasty non-carbonated fruit drinks produced on the basis of natural mineral water and **fruit juices***
- *Handy bottle and small capacity of 0.33 l ideal for small children*
- *Frutek Aqua is an excellent companion for trips, playtime or during learning at school*
- *Selection of flavours: strawberry -raspberry 0.33, orange 0.33, carrot –orange –banana 0.33 (until stock runs out) –in place of this product, multi-fruit 0.33 flavour will be introduced, cola 0.33*
- *Currently Frutek is sweetened with sugar and/ or glucose and fructose syrup and artificial sweeteners –after the stock runs out, the formula is going to be changed and artificial sweeteners will be eliminated and replaced with stevia, which will additionally decrease the calorific value of the product in a natural manner. Additionally*



Carbonated Beverages

„Krzyś”

- Excellent **carbonated fruit beverages** with admixture of fruit juices
- Produced with **natural mineral water** which enriches their perfect taste even more
- "Bubbles" excellently emphasize the rich and intense fruit flavour offering great refreshment
- Krzyś beverages have excellent fruit flavour, ideal sweetness, juicy taste and offer exquisite refreshment
- Selection of flavours: orange 1.5 l and 0.5 l, pear 1.5 l, lime with lemon 1.5 l



Jurajska`s Cola



Jurajska`s Lemonade „Sprytny Zbyś”



Jurajska`a Carbonated Beverages



Colour Carbonated Beverages

- Subtle fruit drop aroma, sophisticated cola flavour and mild scent of lemon will satiate your thirst*
- Excellent beverages for any season of the year and any occasion*
- Produced on the basis of natural mineral water Jurajska.*
- Extensive selection of flavours and packages: red orangeade 1.5l and 0.5l, white orangeade 1.5l and 0.5l, Sprytny Zbyś 1.5l and 0.5l, Cola 2l and 0.5l.*